



UNLOCKING AFRICA'S TALENT, INNOVATION & OPPORTUNITIES SUB-LINE

THE PROBLEM

01 12M African graduates annually -
40% unemployed/underemployed

Employers abroad face trust &
compliance barriers

02

03 Diaspora (170M+) contributes \$100B+ but
lacks workforce engagement

Global talent shortage: 85M workers
by 2030 (McKinsey)

04

Our Solution

AfrikLink is building Africa's



Talent Directory (verified graduates & professionals)



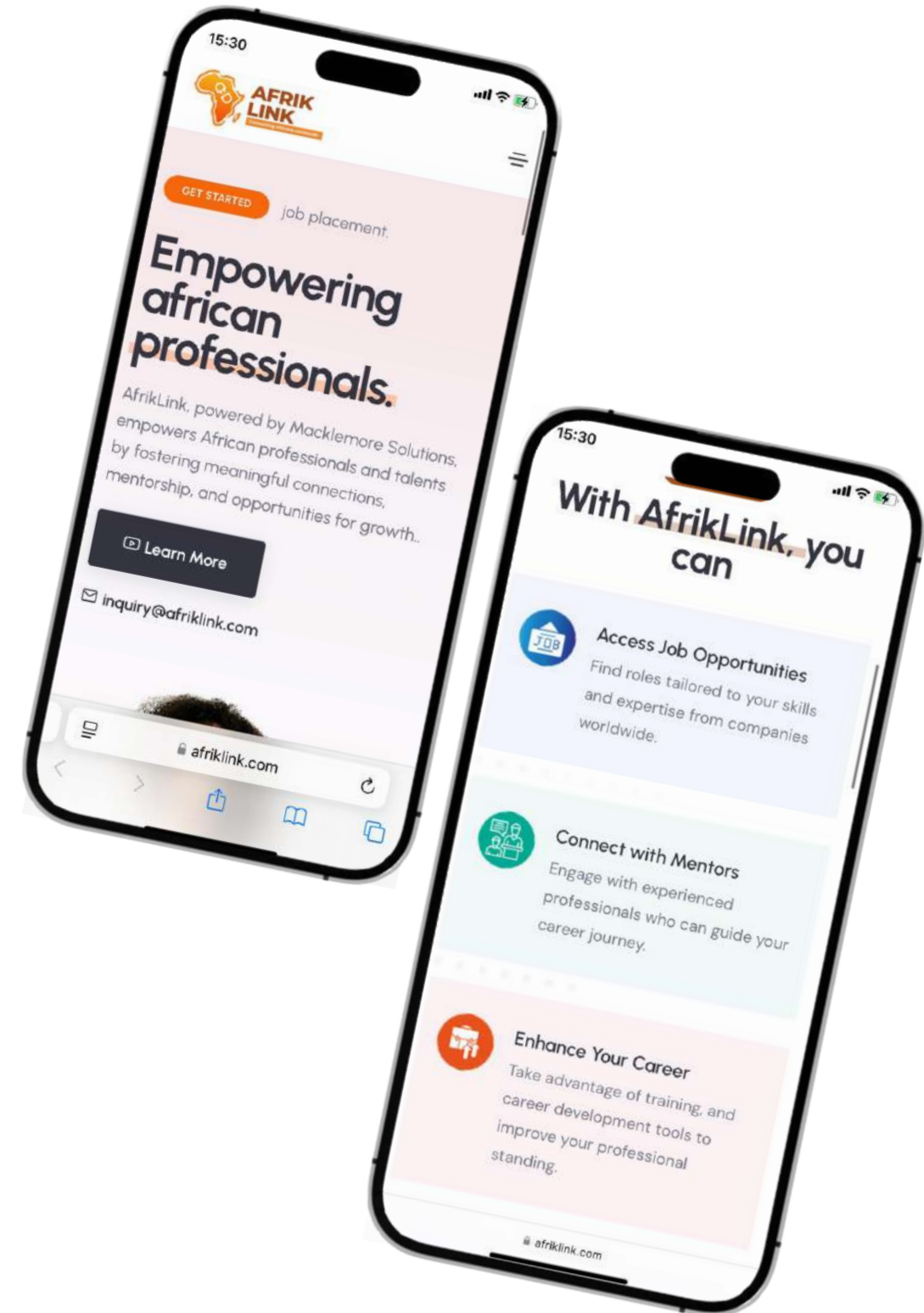
Employer Services (AI matching, payroll, compliance)



Training & Readiness (micro-credentials, mentorship)



Diaspora Engagement (mentor, invest, hire)



Traction (2025)

200+

Professionals
onboarded



15 SMEs

Engaged in
Canada, UK,
Nigeria



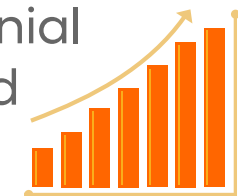
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Universities &
training partners
signed



25%

MoM growth
Employer
testimonial
included



Market Opportunity



Global Remote Work
\$1T+ by 2030



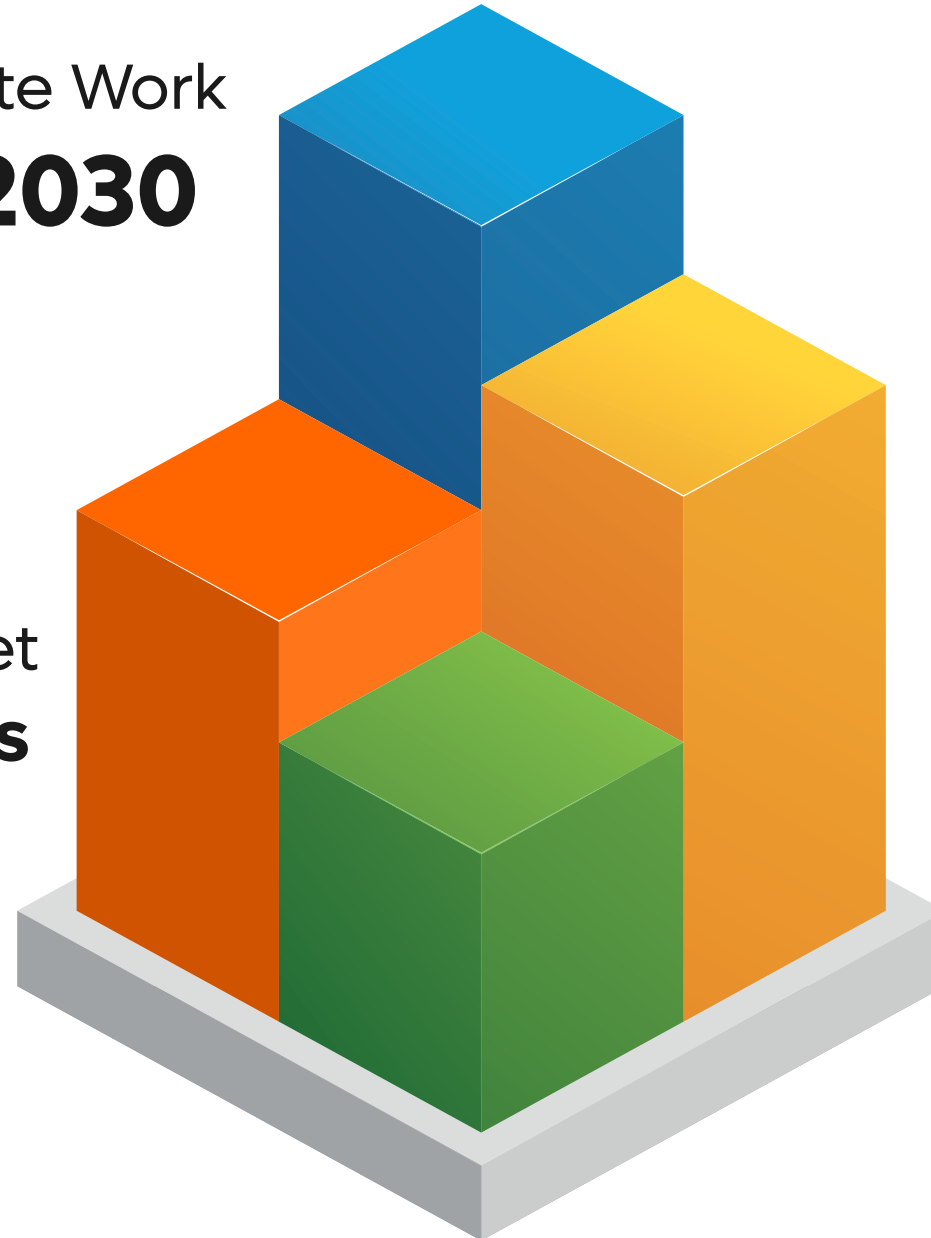
Africa
**1.3B workforce
by 2035**



AfrikLink 2-year target
**100K professionals
+ 1,500 employers**



Diaspora
**170M people,
\$100B remittances**



Business Model

Employer
Subscriptions

**\$500–
\$1,500/
Month**



Gross Margin

~65%

Placement Fees

**10–15%
of salary**



Premium Talent Services

Fast-track



Training Partnerships

Revenue Share

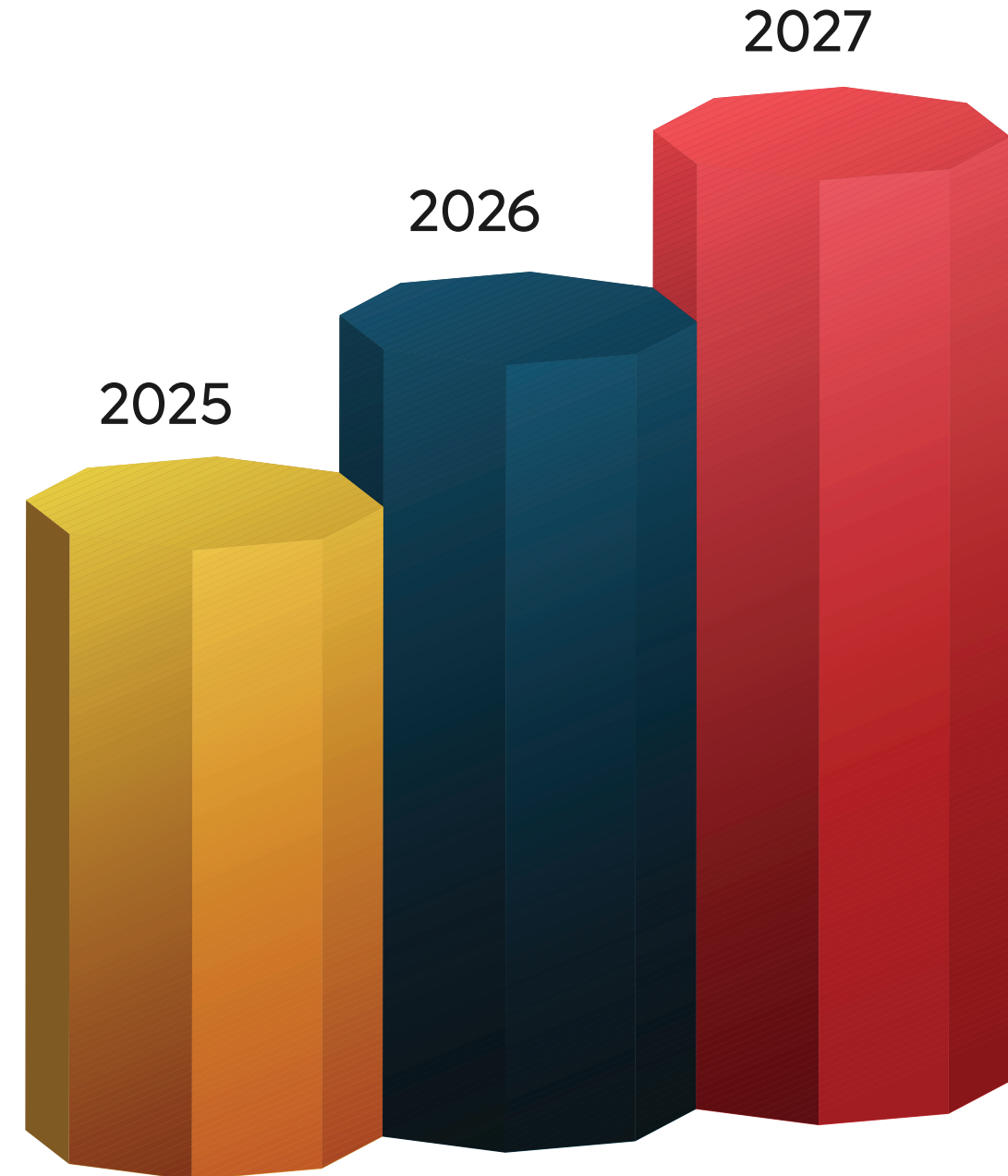
Financial Projections

2025 → \$250K

2026 → \$2.5M

2027 → \$10M+

Breakeven → Year 2



Impact & ESG

100k

jobs/training
opportunities

40% & 30%

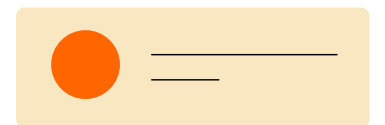
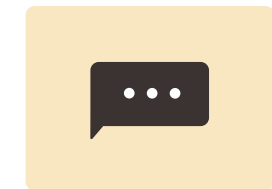
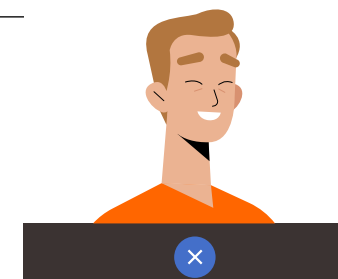
Women

Underserved
Regions

**Supports UN
SDG 8 & 10**

**Remote-first,
low carbon footprint**

...



Go-to-Market & Distribution



Universities

Grow from 10 to 50



Diaspora

Outreach in Canada, UK, US



Employers

Sales, pilots, events



Government/NGOs

Partnerships



Digital Growth

LinkedIn + AI campaigns



Unit Economics

Employer Subscription

\$1,000/month

Retention

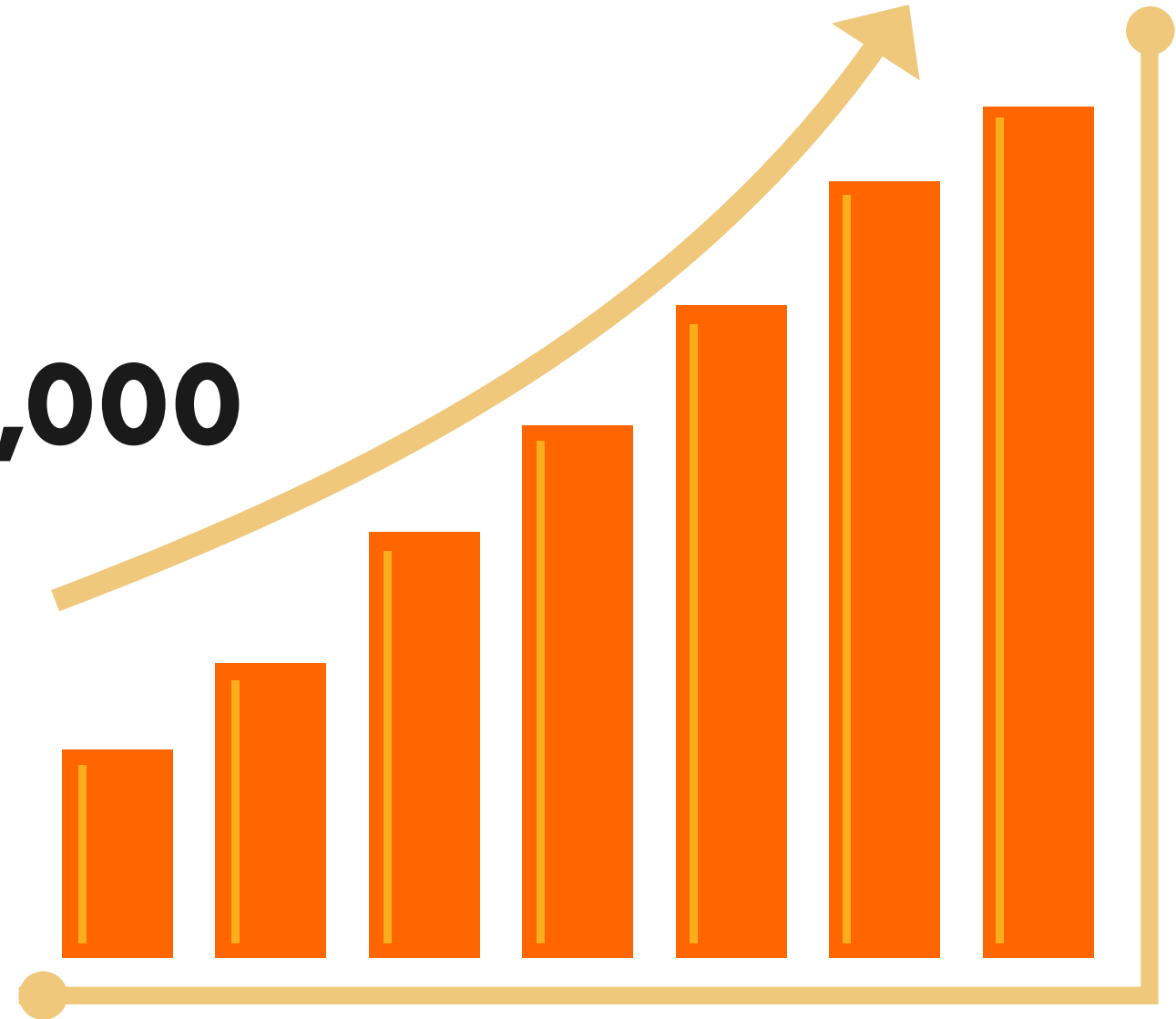
12 months → LTV \$12,000

CAC

\$1,500

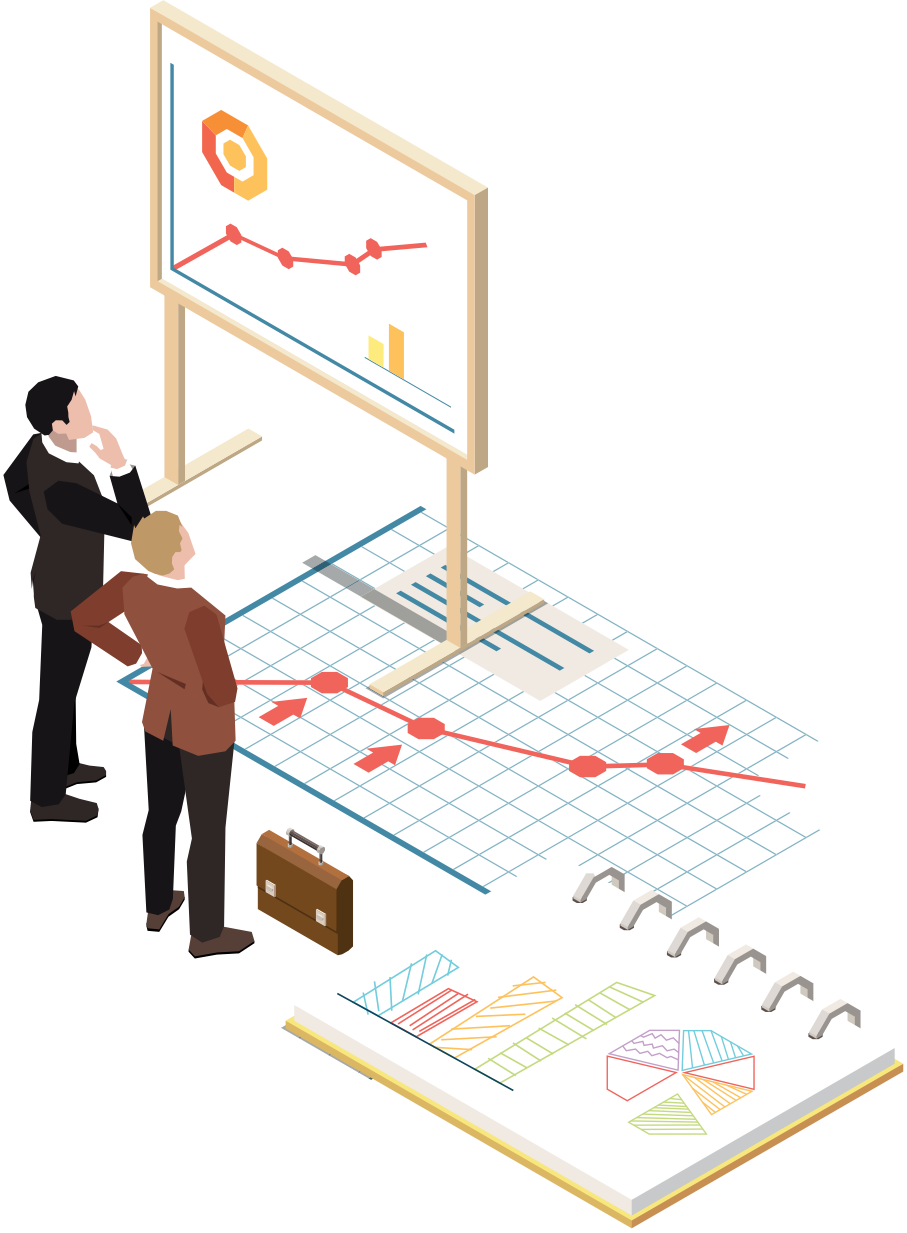
Gross Margin

65%



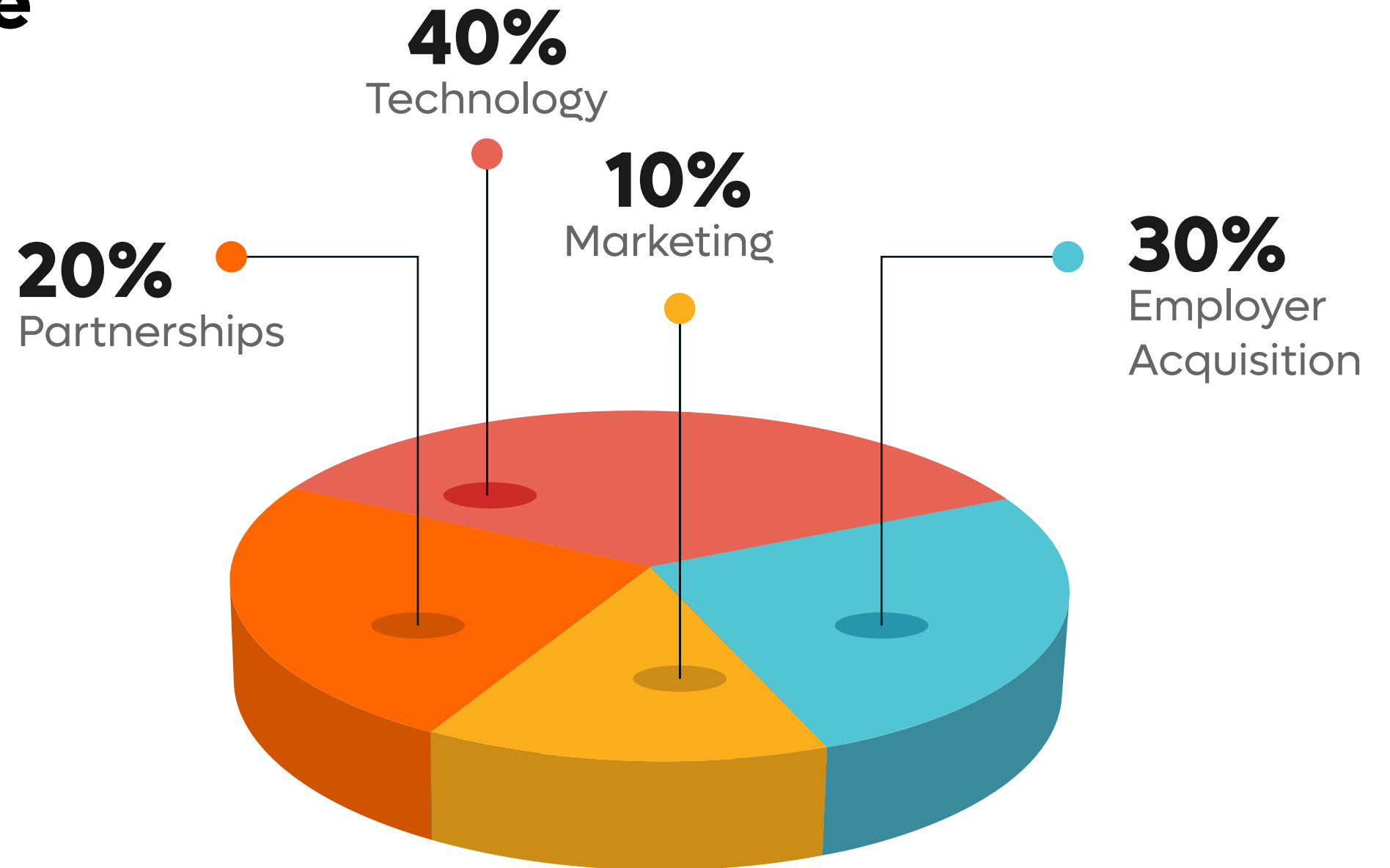
Risk & Mitigation

Risk	Mitigation
Compliance Risk	Payroll / contracts
Employer Adoption	Pilotss
nfrarastructure Gaps	Remote-first approach
Talent Quality	Verified credentials & training



Use of Funds

\$5M Seed/Scale

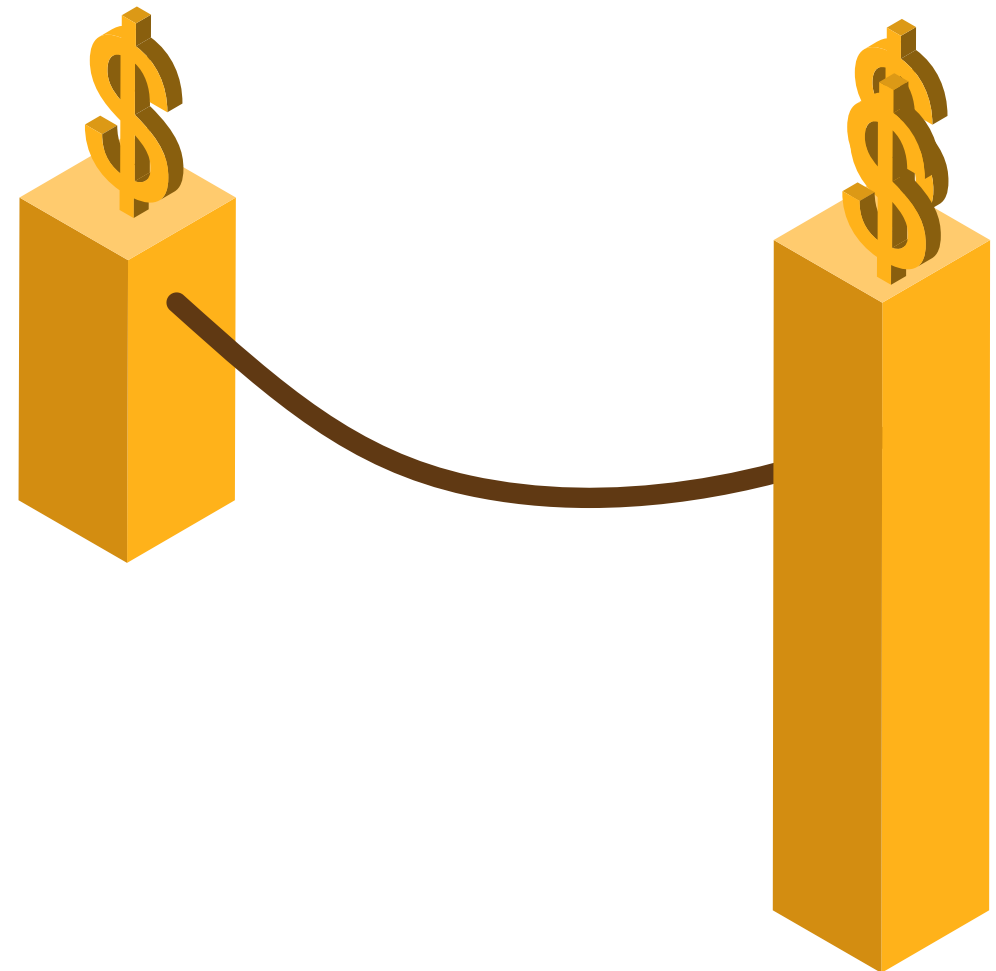


Market Gap & Moat

Fragmented market (job boards, training)
AfrikLink = end-to-end workforce infrastructure

Moat: - Academic credibility (Bowen, Humber, UNESCO) -
Diaspora activation (170M+) - Compliance-first
design - Early traction Design

Notes: Competitive gap diagram, highlight
AfrikLink's unique moat



Vision (2030)

AfrikLink as Africa's trusted workforce backbone:
Millions of digital jobs Global employer trust
Mainstream diaspora engagement Africa global
workforce hub Design Notes: Inspirational
imagery, Africa in global context



Exit Strategy



Potential Acquirers

Deel, Andela, LinkedIn, Multiverse



IPO Potential

by 2030



Liquidity

5–7 years



Our Team



Micah Elechi

CEO & Founder

Entrepreneur & Project Manager with expertise in tech, cybersecurity, and talent platforms.

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